

Special Advertising Section

Destination Irvine

The City That Has It All

Why do companies like Gateway, Siebel Systems, St. John Knits, Pfizer, 3M, Ford Motor Company and Taco Bell call Irvine, California, home? The answer is simple. Irvine is a world-class, planned community uniquely designed to enhance business growth and provide a quality lifestyle.

The city is home to a variety of regional, national and international companies. It offers an array of development and expansion opportunities to existing businesses and companies looking to relocate. Many companies select Irvine as their destination because of its broad educational opportunities, highly skilled workforce, acclaimed entertainment and recreation facilities and, of course, beautiful Southern California weather. All of this adds up to an exceptional quality of life for people who work, live and visit Irvine.

The majority of the city's economic development is coordinated through the Irvine Chamber of Commerce "Destination Irvine" program. For companies exploring relocation or expansion options, Destination Irvine also offers assistance in the following areas: confidential community orientation and tours, coordination of visitation itineraries, interviews with existing employers, facilitation of resources and service providers, liaison with public officials, data and research, site and building inventory, and suppliers.

According to Gateway, Inc., in 2004 the company selected Irvine for its corporate headquarters because "Irvine is a city of great diversity. The talent pool here produces diverse thinking and unconventional problem solving that are vital to a company's competitive edge. And the clustering of technology companies creates a large population of these skilled individuals."

Innovation and Talent at Its Best

An anchor for California's Technology Coast, Irvine is one of the leading communities in the United States for innovation. The University of California at Irvine, a top-quality research institution, fosters a breeding ground for experimentation, research and entrepreneurial thinking. The influence of Irvine's scientific and technological resources is evident in its strong business clusters for life sciences, automotive design, and computer software, hardware and electronics.

Why choose Irvine, California?

- Access to world markets
- Exceptional educational opportunities
- Quality labor supply
- Premier location
- First-class outdoor recreation



Numerous institutions of higher education, in and around Irvine, support business innovation and competitiveness. Irvine residents are exceptionally well educated, with more than 66 percent of adults holding a bachelor's degree or higher. The Chamber of Commerce provides connections to many local public and private business resources for hiring and recruiting talent from the region's labor pool.



The Center of It All

Irvine is ideally situated in the center of Orange County, between Los Angeles and San Diego. It is conveniently accessible to two major freeways and the John Wayne Airport. The city draws visitors with its spectacular open-space green belts, eclectic shopping, championship golf courses, award-winning restaurants and prominent arts. Irvine's superior hotels provide outstanding accommodations and services at affordable rates.

Residents, tourists and businesses choose Irvine because of its reputation as one of the safest master-planned communities in the nation. Often described as a "total destination," Irvine is truly the city that has it all.



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